



**FREMONT COUNTY WEED AND PEST CONTROL DISTRICT**  
**450 N. SECOND ST. – ROOM 325**  
**LANDER, WYOMING 82520**  
**(307) 332-1052 • fcwp@wyoming.com**

### **2025 Outreach Highlight**

In 2025, FCWP staff participated in 35 education and outreach events and provided 125-150 consultations. Events ranged from speaking at large scale conferences to the school classroom and spanned local, state, and national levels. Consultations included one-on-one landowner site assessments, weed-free forage designations, grasshopper scouting, and weed management planning. In our 2025 highlight:

- Bob Shellard delivered a public presentation on invasive species and their economic and ecological impacts to Wyoming, titled *The Cost of Doing Nothing*, at a Wildlife on Tap event sponsored by the Wyoming Wildlife Federation.
- Olivia Maxwell went on record with The Wyoming Weed and Pest Council to introduce *WYLD Watch*, a new statewide initiative for public engagement in Early Detection and Rapid Response.
- Bob Finley taught private pesticide applicator certification courses, helping landowners safely and effectively manage invasive weeds.
- a’Lisa Hoffmann and Cody Thrasher actively engaged the next generation of STEM professionals with hands-on learning experiences involving aerial treatments and biological control agents.
- Aaron Foster presented an economic impact study on behalf of the Wyoming Weed and Pest Council at the NAISMA conference in Tahoe, CA.

FCWP Staff attended all outreach events and consultations with three objectives in mind:

1. Bring awareness to invasive impacts.
2. Identify possible solutions.
3. Train and educate the public to help us implement those solutions.

The most cost-effective tool we have in weed management is education and FCWP provides this service at no cost to the public. Through our public engagement in 2025, we disseminated valuable information to professionals, recreators, students, teachers, landowners, stakeholders, and partners. Education equips people with the skills to be observant of their landscape and mindful of their impact.

